

“Contemporary Soul”

Discovering the new Bonaldo concept at the 2025 Salone del Mobile

By combining stylistic research with cutting-edge solutions, Bonaldo creates pieces that do more than simply furnish a space - they redefine it, transforming interiors into meaningful places where memories and connections come to life. Bonaldo's furnishings are not mere decorative or functional elements; they are part of a broader vision. Through a refined interplay of ideas, materials, and geometry, each creation embodies a fusion of design culture and creative spirit.

This is the common **thread running through Contemporary Soul**, the new **Bonaldo collection presented at the Salone del Mobile 2025 in Milan**. With its sophisticated aesthetic and cosmopolitan vision, the brand continues its design journey, redefining interior spaces through fresh and original perspectives. The new collection interprets contemporary living with a renewed design language, offering versatile solutions that adapt to the evolving demands of both residential and hospitality environments.

This horizon is further broadened by new collaborations with architects and designers such as Gabriele and Oscar Buratti, Massimo Castagna, and Matilde Sessolo. Their contributions enrich Bonaldo's great classics with fresh, exciting innovations, infusing the collections with renewed vitality and dynamic energy.

The Bonaldo stand at the Salone del Mobile 2025, designed by Massimo Castagna, offers a unique and engaging exploration of contemporary design. Spanning an area of 820 square meters, the installation delivers an immersive experience that invites visitors to explore the concept of *Contemporary Soul*, discovering new ways of inhabiting and perceiving space.

The exhibition path guides visitors through Bonaldo's creative process, shaping a fully integrated environment that reflects *B/Style*, the company's philosophy of coordinated furnishings. At the heart of the installation is a Mediterranean garden, a central focal point that naturally connects the various areas and encourages fluid movement throughout the space.

The entrance welcomes visitors with a striking display that immediately invites exploration. Inside, **Gabriele and Oscar Buratti** unveil their latest creations, including the **Bull armchair**, the **Isabey coffee tables**, defined by their sophisticated and balanced design, and the **Belloalto sofa**, which captivates with its generous volumes and graceful proportions. Completing the scene are the **Pivot ST table by Marconato & Zappa** and the **Avant-Garde armchair by Fabrice Berrux**, which draw guests into an atmosphere of refined and evocative design.

As visitors move through the display, the itinerary leads them along a wide corridor that encircles the central oasis, offering the opportunity to explore each area in depth. The living spaces flow

naturally into the dining areas, creating a cohesive style that reinforces the idea of living without boundaries. One of the most striking spaces is dedicated to the **Brik sofa, a creation by Martina and Massimo Castagna**, whose innovative design enters into an unexpected dialogue with the **Padiglioni table by Alain Gilles**. The next area features the **Phil sofa by Sergio Bicego**, paired with one of the collection's new entries: the **Palazzo table by Matilde Sessolo**, a design inspired by Renaissance architecture. Completing the setting is the new **Mask chair**, distinguished by its light, airy lines and open backrest.

This leads into the space where the **Liam sofa by Sergio Bicego** is paired with the **Flatiron coffee tables**, part of the namesake collection designed by Mauro Lipparini. These elements are in perfect harmony with an iconic Bonaldo piece: the **Mellow table by Bartoli Design**.

The night area introduces a new vision of spaces dedicated to rest, beginning with the **Oris bed by Gabriele and Oscar Buratti**, which explores the relationship between form and function through a highly expressive aesthetic. Also on display is the **Nubo bed by Massimo Castagna**, enhanced by an optional and eye-catching boiserie that interprets elegance through an organic and fluid presence. Completing the setting are the **Arragan bedside tables by Buratti**, which strike a balance between theatrical presence and understated charm.

The exhibition itinerary concludes with an ideal synthesis of formal research and design vision, highlighting two key pieces. The first is the **Flatiron table by Mauro Lipparini**, which explores the fluid continuity of lines. The second is the **Dogma bookcase system by Alain Gilles**, a project that further enriches the narrative of contemporary living.

This journey tells a story of living with a level of sensitivity that surprises and fascinates, transforming space into an authentic and engaging experience.

"The Bonaldo 2025 Collection represents a new expression of our vision of design, a path that combines aesthetic research and identifying roots with an eye to the future," says Alberto Bonaldo, Managing Director and third-generation representative of the Bonaldo family. "Each project is the result of constant dialogue between heritage and innovation, enhanced by the contributions of talented designers who enrich our design vocabulary with new perspectives and sensitivities. Our presence in 99 countries and a distribution network of over 825 points of sale confirm our commitment to translating the value of design into a universal language capable of adapting to cultural specificities without ever sacrificing our essential character: it is a perfect balance between manufacturing excellence, material experimentation and a contemporary vision of living."

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