

***Bonaldo celebrates 90 years of industrial vision  
and opens its first Flagship Store in Milan***

Padua, April 2026 — Ninety years not as a milestone, but as the threshold of a new evolutionary cycle: Bonaldo celebrates its anniversary by reaffirming a vision of design that goes beyond the individual product, conceiving furniture as an integrated system of living. Its newly opened first Flagship Store in Milan fully embodies this vision: a space where culture, design and product intertwine, giving shape to an immersive and multisensory experience. Here, design is something to move through and to live. Every element engages in dialogue with the space and with those who inhabit it. This design approach reflects the company's philosophy and transforms furniture into emotional architecture, where aesthetics, atmosphere and innovation coexist in perfect harmony.

Founded in 1936 as an artisan workshop, the company is now led by the third generation, with Alberto Bonaldo as Managing Director. Entirely family-led, this represents a distinctive element within the sector and translates into a long-term industrial vision that combines local roots with openness to global markets.

The company is present in 99 countries, with over 900 points of sale and 52 single-brand spaces, including Flagship Stores, Bonaldo Spaces, corners within multi-brand stores, and Bonaldo Studios, showrooms dedicated to the world of design. Recent openings, from Manila to Houston, via Mumbai and Doha, reflect a progressive and selective growth trajectory, based on an increasingly defined international positioning.

At the core of this development lies a supply chain that remains deeply rooted in the local area: over 90% of production is concentrated within a 100-kilometre radius of the company's headquarters in Padua. An ecosystem that combines artisanal know-how and industrial precision, ensuring consistent quality and a distinctive furniture proposal, an authentic expression of Made in Italy.

A production system that enhances the value of the Veneto district and the national manufacturing heritage, underpinning a complete and coordinated offering: from living to dining, from the sleeping area to accessories, through to decorative elements such as lighting and textiles.

*"Our journey stems from a conscious interpretation of the changes taking place in the sector, without ever losing sight of our identity," says Alberto Bonaldo. "Today, design requires a systemic vision: sustainability, sensory quality and design flexibility are no longer secondary attributes, but structural elements. Our goal is to strengthen Bonaldo as a global design platform, capable of connecting industrial culture and strategic vision, while expanding the scope of furniture towards an increasingly complete and integrated experience."*

This approach is also reflected in collaborations with international designers, including Mauro Lipparini, Alain Gilles, Fabrice Berrux, Massimo Castagna, and Gabriele Buratti and Oscar Buratti, involved in developing a shared design language with the company, capable of expressing a contemporary vision of living.

### **Milan, a platform for design**

The Flagship Store in Milan, located at Via Larga 16, covers over 500 square metres across three levels and serves as a hub for architects, designers and international clients. *"Milan is the natural place to engage with the world of design and strengthen our presence in Italy,"* explains Alberto Bonaldo. The space is intended not only as a point of sale, but as a laboratory for ideas and projects, where the visitor's experience becomes a key part of the company's narrative.

### **Salone del Mobile and a vision for the future**

On the occasion of Salone del Mobile.Milano 2026, Bonaldo presents **"Architecture of Objects"**, a concept that interprets the company's evolution through the language of architecture: each object becomes a "structural element" within a coherent system, where modularity, fluidity and multifunctionality define liveable, harmonious and dynamic spaces. As in an architectural project, every component interacts with the others, creating compositions that turn the living space into an integrated and layered experience, where aesthetics and comfort come together.

Among the company's growth drivers are further international expansion through new single-brand spaces and corners in key markets, alongside the strengthening of industrial assets, starting with the expansion of the production facility in Padua.